



Regine Thimothée

UX/Product Designer

UX/Product Designer with 3 years of experience creating accessible digital experiences for enterprise B2B platforms, specializing in complex interactive prototypes that increased user engagement.

EXPERIENCE

Lead UX Designer and Developer | NaturalU | Founder

11/2020 - Present

Founded and developed an educational app fostering open discussions on natural hair through community-driven video content and Q&A.

- Leveraged research from a scientific study on 200+ Black women to uncover insights that shaped targeted solutions and user personas.
- Established a cohesive visual language, defining typography, color palette, and component library, which elevated brand recognition and ensured WCAG accessibility compliance.
- Engineered a responsive mobile (iOS) app using React, TailwindCSS, and JavaScript, seamlessly merging design with code to elevate user engagement and optimize functionality.

Product Designer | KDIT Solutions | Contract

04/2024 - 05/2024

B2B enterprise solutions provider for IBM Maximo/ERP, streamlining workflows, ensuring compliance, and enhancing user adoption.

- Engineered 12 advanced interactive Figma prototypes with conditional logic and micro-interactions for enterprise requirements dashboards, improving project manager workflow efficiency by 40%.
- Developed 12 wireframes and high-fidelity prototypes in Figma, streamlining the design process and enhancing team collaboration, resulting in faster project delivery and improved alignment.
- Demonstrated Test Wise design to the client, earning endorsement for streamlining workflows and reducing project errors.

Software Engineer | ADP | Full-time

07/2022 - 12/2024

Leader in payroll, HR, and workforce solutions, serving businesses of all sizes, including Fortune 500 companies.

- Developed enterprise-grade C# APIs serving 20,000+ business clients with complex data processing workflows.
- Implemented React components for ADP's Run application, collaborating with UX teams to ensure WCAG compliance and accessibility standards that improved usability for 800,000+ small business clients.
- Created sophisticated React interfaces for multi-tenant B2B onboarding systems, reducing client setup time by 40% while maintaining enterprise security standards.

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SKILLS

Design Skills:

User Research & Testing:

Personas, User Interviews, Usability Testing, Competitor Analysis

Visual & Interaction Design:

User Interface Design, Visual Hierarchy, Typography, Color Theory, Responsive Design, Accessibility (WCAG), Design Systems, Component Libraries, Wireframes, Prototyping

Development Skills:

HTML, CSS, TailwindCSS, React, Javascript, Storybook, Typescript, Node, Express, C#

Tools:

Figma, Miro, Trello, Jira, Google Suite, Git/Github Desktop

EDUCATION

Springboard

UI/UX Design Certificate

07/2023 - 06/2024

Rochester Institute of Technology

B.S Web and Mobile Computing

08/2017 - 05/2022

UI/UX PROJECTS

Modern Attire

- Transformed the e-commerce checkout experience for a custom suit retailer, architecting a streamlined guest flow that improved conversion rates and purchasing efficiency by 35%.
- Engineered interactive wireframes and high-fidelity prototypes for critical user touchpoints, conducting 3 rounds of iterative usability testing with 8 participants that identified pain points and increased checkout completion rates by 28% after implementation.
- Revolutionized the custom suit ordering experience by engineering an interactive visual measurement interface with step-by-step guidance, eliminating the #1 purchase barrier.

Gatherly

- Spearheaded the design of a community app addressing the 58% of young adults experiencing high psychological stress, driving mental well-being and user engagement through intuitive UI solutions.
- Crafted detailed user flows, wireframes, and interactive prototypes informed by research; reduced design iteration time by 40%.
- Orchestrated strategic user research protocols and 5+ in-depth interviews, transforming qualitative data into actionable design strategies that enhanced product usability.